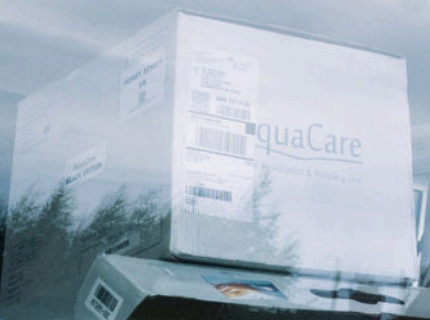




**GIBSIDE**  
DENTAL





Founded by husband and wife, Sam and Harriet, our practice is built around caring for your whole family, supporting you at every stage of life.

“

When new patients come to us, they often share that at their previous practice they felt rushed, unheard, and just like another name on the list.

That's not how we do things at Gibside.

We take the time to listen, to understand, and to genuinely care. Your comfort, experience and your dental health matter to us.

We believe that trust is built slowly, through consistency and care.

Right from your first visit, our whole team is here to help you feel relaxed, and comfortable, until our practice feels like somewhere you truly belong.

We can't wait to welcome you, get to know you, and look after your smile. ”

**Founder - Dr Harriet Beaty**

## ANXIETY MANAGEMENT AND SEDATION

Dental sedation at Gibside Dental is provided by Dr Samuel Row and can be used for any dental treatment, from routine care to more complex procedures.

Sedation is designed to help patients who feel anxious or nervous feel calm, relaxed, and comfortable throughout their appointment. You remain conscious and able to respond, but many patients recall little or nothing of the treatment afterwards.

Our experienced team is highly trained in supporting nervous patients and will be with you every step of the way, ensuring you feel safe, reassured, and well cared for throughout your visit.

## Treatments at Gibside Dental

We are proud to offer a full range of dental treatments at Gibside Dental, from routine care to advanced and cosmetic dentistry.

Every patient is fully informed about their dental health, with clear explanations of the options available to improve both the function and appearance of their smile.

We work closely with visiting specialists to provide comprehensive care within our practice, meaning you can access advanced treatments without being referred elsewhere, while maintaining continuity of care with a team you know and trust.

In addition, we collaborate with allied healthcare professionals across the North East to support you in a holistic way, considering your wider health and wellbeing alongside your dental care.

## MAINTAINING TEETH FOR LIFE

Saving and replacing teeth is a vital part of maintaining long-term oral health, comfort, and confidence. Wherever possible, we focus on preserving your natural teeth using the latest technologies and high-quality biocompatible materials, helping you keep your natural teeth as long as possible.

When a tooth cannot be saved, we offer a variety of replacements, including dental implants.

Dental implants offer a reliable, natural-looking solution for missing teeth. We can also provide advanced options such as All-on-4 and teeth-in-a-day treatments, allowing you to restore your smile efficiently and confidently.

## COSMETIC TREATMENT

Cosmetic dental treatment focuses on enhancing the appearance of your smile while protecting healthy, natural teeth.

At Gibside Dental, we provide treatments such as veneers and composite bonding, which can improve tooth shape, colour, and symmetry, to create a more balanced smile.

Teeth straightening, including Invisalign, gently aligns teeth for both aesthetic and functional benefits.

Professional teeth whitening safely brightens your smile, often with noticeable results in a short time.

Our team has advanced training in cosmetic dentistry, ensuring every treatment plan is carefully personalised, clinically sound, and designed to deliver natural-looking, long-lasting results that suit you.



Treated with Invisalign and  
tooth whitening

# What makes Gibside different

## Time, care and attention

Longer appointments, unrushed care, dedicated Patient Care Coordinators, and better clinical decisions.

## Exceptional dentistry, delivered thoughtfully

Advanced dentistry using the highest-quality materials, equipment, and latest techniques — always with the patient's best interests at heart.

## Truly patient-centred care

Honest advice, clear fees, no pressure. A calm, welcoming environment with particular expertise in supporting anxious patients.

## A trusted regional referral centre

Proud to accept referrals from clinicians across the North East of England for advanced and complex care.

## Holistic, long-term health focus

A practice built around long-term dental and medical health, prioritising prevention and sustainability over quick fixes.

## Intelligent, technology-led dentistry

Digital workflows, artificial-intelligence-assisted diagnostics, and data-driven decision making for more accurate, predictable care.

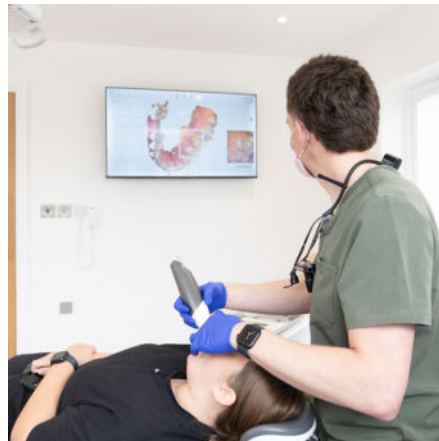


Treated with crowns, veneers and  
implant supported dentures

# KEEP YOUR SMILE HEALTHY FOR LIFE

The best form of dental treatment is prevention.  
By practicing preventive dentistry with a  
personalised Gibside Dental Plan, you are unlikely  
to need unexpected and potentially costly  
treatment in the future

Join Gibside Dental and benefit from award winning dentistry using  
the most advanced equipment, materials and techniques



# GIBSIDE DENTAL MEMBERSHIP PLAN

Gibside Dental Membership plans will encourage you to visit the dentist regularly, providing you with confidence in your smile whilst saving you money. It is an easy way of maintaining a routine of regular examinations and hygiene visits enabling our team to identify and prevent any dental problems before they occur.



Take advantage of our different plan types to best suit you:

## ESSENTIALS

£16.50 per month

- ✓ One dental health assessment per year
- ✓ Two hygiene examinations per year
- ✓ Routine x-rays and access to membership plan treatment fees
- ✓ Diet and oral hygiene advice, and oral cancer screening
- ✓ Health checks and screening
- ✓ One complimentary emergency appointment per year
- ✓ Complimentary advanced consultations and internal referrals to specialist providers

## ESSENTIALS PLUS

£24.50 per month

- ✓ One dental health assessment per year
- ✓ Four hygiene examinations per year
- ✓ Routine x-rays and access to membership plan treatment fees
- ✓ Diet and oral hygiene advice, and oral cancer screening
- ✓ Health checks and screening
- ✓ One complimentary emergency appointment per year
- ✓ Complimentary advanced consultations and internal referrals to specialist providers

## CHILD AND STUDENT

From £5 per month

- ✓ Dental health assessments and hygiene visits
- ✓ Routine x-rays
- ✓ Diet and oral hygiene advice, and oral cancer screening
- ✓ Unlimited emergency appointments per year
- ✓ Access to child plan fees
- ✓ Complimentary advanced consultations and internal referrals to specialist providers

# GIBSIDE DENTAL

## MEMBERSHIP PLAN

- **On site car park** and complimentary **electric charging bay**
- Designated **disabled car park** space and step free access
- **Downstairs surgeries**
- Online appointment booking
- Text and email reminder service
- **Priority booking** for same day emergencies
- Guaranteed registration to the practice and access to your chosen dentist and therapist
- Appointment times to suit you wherever possible - **early morning, late evening and weekend**
- Free Wi-Fi
- Complimentary beverages
- Dedicated Patient Care Coordinator available for appointment arrangement and treatment plan discussions
- Comprehensive dental care with access to trusted allied health professionals, supporting your overall health and wellbeing.



# THE SMALL PRINT

The Gibside Dental Membership Plan provides access to routine dental examinations, hygiene appointments (30 minutes only), and discounted treatment fees, subject to specific terms outlined in your contract.

Patients must first attend a new patient examination and initial hygiene visit before joining. Membership benefits are personal, non-transferable, and apply only to treatment provided by Gibside Dental clinicians. A minimum six-month commitment applies, with payments collected monthly by direct debit and a one-off administration fee for adult plans. After the minimum term, membership renews automatically on a rolling basis, with one month's notice required to cancel.

Included appointments must be booked by the patient and attended within recommended timeframes; missed or late-cancelled appointments may be lost or charged privately. Members receive discounted treatment fees, though discounts cannot be combined with other offers or specialist care. Gibside Dental reserves the right to vary pricing or terms with appropriate notice.

For full terms and conditions please review your membership contract.

# FAIR PRICING POLICY

At Gibside Dental, fair pricing is central to our ethos. Our fees are designed to offer good value while reflecting the skill, experience, time, and materials required to deliver high-quality care—without compromising patient safety, clinical standards, our working environment, or the fair treatment of staff and suppliers.

We are committed to transparency. Before treatment begins, you will be fully informed about recommended care, why it is needed, and the estimated costs involved. Fee guides are available on our website and at reception, and all patients receive a personalised treatment plan. If treatment needs change, an updated plan is provided. Deposits are usually required to book an appointment.

Patients can reduce costs by joining one of our dental plans, applying for 0% finance on eligible treatment plans, or following preventative advice aimed at reducing future dental needs.

Fees are reviewed annually in line with rising costs and market conditions, including staffing, materials, laboratory fees, and energy bills. Where fees increase, patients are notified in advance, and recent treatment plans are honoured for a three month period.

Our pricing reflects ethical choices—using high-quality, biocompatible materials, working with skilled local laboratories, supporting local suppliers, and ensuring our highly trained staff members are paid a fair wage.

Prices are often listed as “from” because treatment complexity varies and exact costs can only be confirmed once care begins. We believe this approach delivers long-term value, transparency, and trust for our patients.

# CANCELLATION POLICY

At Gibside Dental, we operate a late cancellation and failed attendance policy to help us run an efficient appointment system and keep waiting times and costs as low as possible for all patients. When appointments are cancelled with less than two full working days' notice, it is often not possible to reallocate that time, resulting in lost clinical hours and ongoing staffing and overhead costs.

To be fair and transparent, **we require a minimum of two full working days' notice to cancel or reschedule an appointment.** This policy is clearly communicated on appointment cards, within our welcome information, and throughout the practice.

Cancellations made with shorter notice may result in a charge being added to the patient's account, up to the full cost of the appointment. Repeated late cancellations or failures to attend may result in suspension of patient registration or the requirement for advance payment for future appointments.

We recognise that exceptional circumstances can occur and will always consider these on a case-by-case basis.

# CONTACT

## **Gibside Dental**

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Burnopfield  
Newcastle upon Tyne  
NE16 6AH

0191 743 4349

**reception@gib-sidedental.co.uk**

[www.gib-sidedental.co.uk](http://www.gib-sidedental.co.uk)

 gib-sidedental

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## OPENING TIMES

<b>Monday</b>	8:00-20:00
<b>Tuesday</b>	8:00-20:00
<b>Wednesday</b>	8:00-20:00
<b>Thursday</b>	8:00-20:00
<b>Friday</b>	8:00-17:00
<b>Saturday</b>	8:00-13:00
<b>Sunday</b>	By Appointment Only

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# EMERGENCIES

To speak to a member of the team call **0191 743 4349**

New and existing patients can also book an appointment directly via our website or through this QR code



For 24 hour emergencies, please visit [www.the247dentist.com](http://www.the247dentist.com)



*"I recently joined Gibside Dental and had a great experience from start to finish. From walking through the door and checking in, to my dental health check, everything was excellent. I loved the modern technology, including the 3D scan and full teeth clean. The team were approachable and very friendly. I would definitely recommend this practice".*

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Dawn

